



BRANTFORD INC.

DRUG ABUSE RESISTANCE EDUCATION PROGRAM

P.O. BOX 1116, BRANTFORD, ONTARIO N3T 5T3

N E W S L E T T E R

Issue #21

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THE STORY OF DARE

The DARE Program arrived in Brantford by way of Los Angeles. In 1983 the L.A. Police Department and the L.A. Unified School District formed a task force to develop a drug abuse prevention program for elementary school children. DARE was the result of this partnership's efforts. Since 1983 DARE has continued to expand. There are programs in all 50 states of the U.S. and in every province. In Ontario, DARE is offered by 16 municipal police services, 18 First Nations police services, 67 OPP detachments and at four military bases.

This innovative, crime-prevention program was spearheaded in our community by Police Chief Alvin Barber (Ret.) and then Deputy Chief Bob Peeling (Ret.). DARE was introduced to half of the grade six students in Brantford, on a pilot project basis, in the fall of 1997. Within a short time, it was evident that DARE had the overwhelming support of school principals, teachers, parents and most importantly, the students themselves. Beginning in the 1998-99 school year, DARE was taught to every grade six student in Brantford. At the end of the 2011-12 school year, approximately 18,200 students have received this valuable education since it was first introduced in Brantford!

WHAT IS DARE?

DARE equips young people with the necessary skills to make well-informed choices and to empower them to say no when they are tempted to use alcohol, tobacco or drugs. Another component of DARE helps students to recognize the dangers of violence in their schools and community. DARE is taught by two, specially-trained Brantford Police Service officers, in one-hour sessions, over 13 consecutive weeks. Students are actively involved in a variety of oral and written exercises over that time and celebrate their successful completion of the program at a graduation ceremony where they receive certificates and a DARE T-shirt.

WHO FUNDS DARE?

The program costs \$160,000 a year and is operated by a volunteer board of directors which helps ensure that the necessary funding is done. DARE is made possible thanks to the generous support of the Brantford Police Services Board, the Ministry of Community Safety and Correctional Services, local corporations, financial institutions, foundations, service clubs and teachers, parents and students from our City schools.

"GR8 - GROWING RESPONSIBILITY"

The Board rolled out "*GR8 - Growing Responsibility*" - our new pilot program in 16 classes this school year. *GR8*, aimed at grade 8 students, consists of 4 - 50

minute lesson plans that reinforce DARE's message to students in this important age group. Former DARE Officer Philip Minotti, with help from Constables Charmaine Pelletier and Keli Corpse, drafted GR8's curriculum. GR8 is also taught by DARE Officers. We hope to deliver GR8 to all grade 8 students in the 2012-13 school year!



ENDOWMENT FUND

In April 2002, the DARE Board established an endowment fund through the Brant Community Foundation to ensure the continued viability of the program for future years. The Board recognizes the leadership role taken by the James F. Boughner Foundation, S.C. Johnson and Wescast Industries Inc. in contributing to the endowment. To date, the endowment fund has generated over \$149,000 in interest. This commitment is an important investment in the future of our children!

NEW DARE OFFICER IN TOWN!

Constable Saundra Glover, a 7-year veteran of the Brantford Police Service, is now walking the DARE beat with Constable Charmaine Pelletier. Students at Major Ballachey PS are already acquainted with Constable Glover. Major Ballachey is Saundra's Adopt-A-School. She also volunteered at Ballachey's after-school program operated by the Boys and Girls Club. A DARE Officer is selected by representatives of the DARE Board and the Brantford Police Service for a three-year posting.

Constable Glover replaces Constable Keli Corpse who completed his 3-year assignment. Constable Corpse was a popular member of the school community. He connected easily with students and will be missed. We wish Constable Corpse all the best in the next chapter of his policing career.



Constables Saundra Glover (Lt.) and Charmaine Pelletier

DARE OFFICER ALUMNI

Constable Keli Corpse now joins the ranks of the DARE Officer Alumni. This dedicated group of professionals - Officers Steve Sumsion, Brad Loveday, Craig Kennedy, Mark Stachurski, Philip Minotti, Steve Bebee, Jaime Price, Dean McIntosh and Diana Kestle - made a positive impact on the lives of children in our community.

RED SOX HOSPITALITY APPRECIATED

DARE Brantford Inc. thanks Paul Aucoin, staff, and players of the Brantford Red Sox, of the Inter-county Major Baseball League, for their hospitality on May 12. The Sox treated DARE students - past and present - to their season opener against the Toronto Maple Leafs. Daren the Lion was a hit with young and old alike. This marks the second year that DARE graduates were the guests of honour at

the Sox opener, which makes it an official tradition!



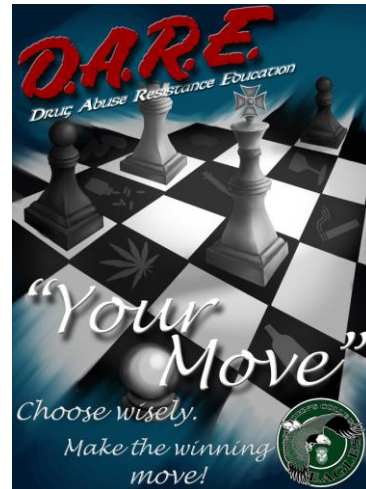
(Police Chief Jeff Kellner, accompanied by Daren the Lion, throws the first pitch to Sox Catcher Wayne Forman – photo compliments of The Expositor)

ATM WEB DESIGN PUTS DARE BRANTFORD ON THE WORLDWIDE WEB!

Make sure you visit www.darebrantford.ca to find out the latest, breaking news from DARE Brantford Inc. (not to mention how to make a charitable donation to us).

BE ON THE LOOKOUT FOR DARE POSTERS . . .

Talented art students from Assumption, St. John’s and North Park created posters promoting DARE’s message. The posters are hanging at Assumption, St. John’s and North Park feeder schools and in community centres in your neighbourhood.



OUR BOARD OF DIRECTORS

Susan Reid	President
Rick Martin	Treasurer
Wendy Bayne	Member
Carol de Ville	Member
Amanda Eby	Member
Perry Enyedi	Member
Joe Ernst	Member
Brandon Graves	Member
Lori Henderson	Member
Jeff McCormick	Member
Geoff Nelson	Member
Marlies Redekop	Member
Julie Smith	Member
Carol Ann Sloat	Member

The Board of DARE Brantford Inc. is made up of a good cross-section from the community, who remain committed to delivering DARE. We gratefully acknowledge the following past members for their dedication: Jayne Ammerman, Garth Dix, Shirley Harries-Langley, David Jacobs, Bridget Krajcar, Jennifer Kinneman, Jeff Kowal, Jerry Kroetsch, Trish Kings, Anthony Labatt, Sally Littell, Shawn MacLeod, Chris McCurdy, Murray Moffatt, Harry Norton, Evelyn Oliver, Vern Payne, Joe Persia, Kathy Poirier, Rick Robinson, Barbara Ruff, Alayne Sokoloski, Dr. Steve Somerton, Duff

Williamson, Bruce Wilson and Ken Woodley. The Board also recognizes the resource role of retired Police Chiefs Bob Peeling, Ray Fitzpatrick, Derek McElveny and current Chief Jeff Kellner.

DAREN IS IN THE HOUSE . . .

The official celebration of Daren-the-Lion's arrival was at last year's Santa Claus Parade. Since then Daren has been making guest appearances at the Children's Safety Village and DARE graduations.



1ST DARE GRANT RECIPIENTS

In an effort to further the message of the values of DARE we established a DARE Grant Program. City high school students are eligible to apply for one-time funding of a school-based project which reflects the principles of DARE. The first recipients of DARE Grants were chosen for their originality and interpretation of DARE's values. Leah Smith, from North Park Collegiate, was presented with a \$500 grant for her project focusing on positive human connections. Jessica Hill-Porter, Megan Anderson and Presley Sibbick, students from Assumption College, also received a \$500 grant for their project, "We All Belong – Inclusion for All".



Lt. to Rt. – Leah Smith, Wendy Bayne (DARE Brantford), Presley Sibbick, Jessica Hill-Porter, Teresa Mosher (teacher-advisor), Lori Henderson (DARE Brantford)



SALUTES OUR SPONSORS!

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